VPCA Operating Subsidy 2024-2026

Theory of Change

Your guiding theory to understand the vision and scope of your project.

By operating a successful community-based arts centre in Victoria Park , we can showcase the work of local creatives, connect them with the community and advocate for the arts in society , which will lead to a more creative, happy and culturally connected society.

Logic Model

A detailed plan of your project and its impacts

lssue/Opportunity	Inputs	Activities	Outputs	Outcomes	Impacts
 Creativity and connection Development/revitalis ation (modest growth) Sustainability 	 Infrastructure:well maintained buildings and garden, and gift shop Knowledge; supported by research and surveys Human resources = Staff, Board, Volunteers, teachers/facilititators, consultants Partner engagement: sponsors , project collaborators, business partners Marketing know-how Grants, earned income, donations 	 Exhibition program Community art workshops and classes program for adults and children Special events, including NAIDOC Week Artist professional development program Emerging artists program Enhanced marketing presence & online services Train staff & more volunteer recognition Refreshed garden and building renovations 	 Increased exhibition attendance Maintain workshop/classes attendance Increase VPCA memberships Maintain special events program Maintain collaborations with diverse groups Increased online access by artists and art consumers/buyers Improved staff skills and happy volunteers 	 Raised community connection and participation Western Australia's cultural heritage is shared and preserved Knowledge and capability are shared for the benefit of our community 	 An inclusive thriving and connected local community A thriving arts scene in Perth and beyond

	 Technology: to improve online presence and admin efficiency 					
Assumptions			Risks			
• VPCA will receive the full ToVP Operating Grant subsidy of \$100,000 for 3 years,		ToVP Operating subsidy is cut or rejected				

• VPCA will receive the full ToVP Operating Grant subsidy of \$100,000 for 3 years, fully indexed

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Evaluation Planner

An outline of how the outcomes of your program can be measured.

Outcomes	Indicators	Tools	Timing	Teammembers
Raised community connection and participation	 Increased volunteer participation → Increased participation of diverse people in community life 	 Validated social impact measurement tool 	 End of project As required → Annually 	
Western Australia's cultural heritage is shared and preserved	 Arts culture and heritage have appropriate spaces → Skills and knowledge are transferred to the next generation of artistic (and cultural) leaders 	 Validated social impact measurement tool 	 End of project As required → Annually 	
Knowledge and capability are shared for the benefit of our community	 Thriving arts scene in Vic Park → 	 Interviews Focus groups Testimonials Validated social impact measurement tool 	 End of project Annually → As required 	
	 Early development and developmental vulnerability → 	 Validated social impact measurement tool 	 Annually → End of project As required 	